

Services

- Specialization in customized risk assessment with a focus on direct service support.
- In house state-of-the-art, high-resolution weather prediction modeling tools available to staff.
- Customized weather forecasts and client consultations.
- Experienced staff on hand 24 hours a day, seven days a week.

Suppose weather threatens your operation...

Little can be done about the forces of nature, so it is best to be prepared. To make decisions that affect the bottom line, you need weather information tailored to your business. At Innovative Weather, we can help guide you through weather threats by providing you with the tools and information to measure and manage that risk. This service is based on a relationship between your office and ours. Together, we can make the most effective forecast service tailored to your needs.

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Innovative Weather is a 24/7 operational weather cooperation between academia, researchers and the community. Our goal is to provide a forecasting service that best fits a client's operational needs.

Academia

For students entering an ultra competitive workplace, internships are priceless. At Innovative Weather, select graduate and upper-level atmospheric science students are given a rare opportunity to broaden their knowledge of operational and research meteorology. Interns are involved with everything from writing forecasts based on high resolution models to communicating with clients. The skill sets and professionalism gained through an Innovative Weather internship gives them the advantage in a competitive job market.

Research

UW-Milwaukee is recognized as a top urban research university. Innovative Weather utilizes research conducted by the atmospheric science department and puts it into operational use. With this research background, IW has the ability to work with clients in a research setting to address specific needs. This research addresses real world issues that affect community-based businesses, students and the overall study of atmospheric science.

Community

In an industry becoming increasingly automated, Innovative Weather embraces the human element. Customized weather information is developed through a strong, working relationship between our staff and clients. Whether delivered to a customer who serves the public, or disseminated directly through media, Innovative Weather provides the community with a service that counts.

